



Energy
Efficiency
Association
CIC.

SKILLS AND TRAINING Conference & Exhibition 2025

Covering:

Training Requirements for the Industry
Opportunities for Training in the Industry
Scope and selection of training courses
Funding for training
Academic vs vocational training
Filling the skills gap

2nd October 2025

**Holiday Inn, Birmingham Airport
Birmingham**



Overview

Welcome to the Energy Efficiency Association's Skills and Training conference and exhibition, where industry experts kickstart the morning session with a dynamic lineup of speakers. Delve into the critical aspects of training requirements tailored to the energy efficiency sector, exploring emerging opportunities within the industry's landscape.

Discover the diverse scope and selection of training courses available, designed to empower professionals with cutting-edge skills and knowledge. Gain insights into funding mechanisms supporting continuous learning initiatives. Engage in discussions highlighting the distinctions between academic and vocational training pathways, unlocking pathways for career advancement in the ever-evolving Energy Efficiency domain.

Attendees

Today we see 120 leading training academies, colleges, trainers, course providers, manufacturers, certification bodies, funders, policy makers, and industry luminaries come together. Join this diverse gathering of key stakeholders as they share insights, forge partnerships, and shape the future of energy efficiency training and development.

Tickets are available for £70 + VAT for EEA members and £95 +VAT for non-members. Prices include buffet lunch.

Exhibitors

There are stands for exhibitors at this event. Those that have already booked include:

PAS Safe Solutions	SWIP Ltd
Training 4 Retrofit	Department of Education
TrustMark	SPL Strategies
UK Plumbing Supplies	Daikin UK
UK Energy Grants	Elmhurst Energy
City Training	Milton Keynes College
E.ON Green Funding	SPS Envirowall
Untye Academy	DESNZ

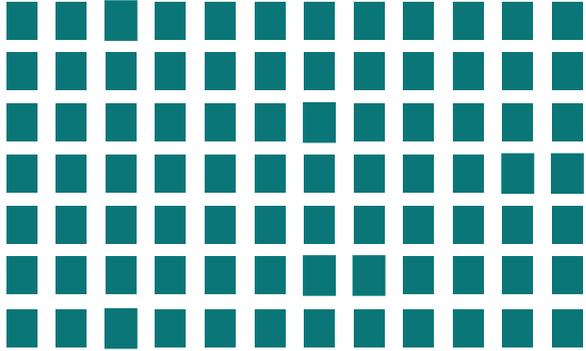
Exhibition stands are available and prices start from £ 1,350 +VAT

*Exhibitors will be able to access the exhibition hall from 8:30am on the morning of the conference to erect their stands etc. All stands must be cleared away straight after the doors close at 3:30pm. Stands must not be dismantled before doors close.

Time	Title	Description
09:30	Registration	Doors open for registration. Coffee reception & exhibition.
10:30	Welcome Introduction	EEA Chairman, Kenneth Campbell will welcome delegates and outline the programme for the day.
10:35	Needs & Opportunities	A guest speaker from DESNZ will discuss the needs and opportunities for skills and training within the Energy Efficiency sector.
10:55	Apprenticeships and Training	Graham Hasting-Evans from NOCN Group will discuss education and training support within the sector including apprenticeships.
11:30	Skills & Standards	Marc Stevens from Trustmark will discuss the need for skills and standards within the industry.
11:35	Case Study: the Creation of the Green Skills Centre	David Wilkins from Milton Keynes College will discuss the impact of the Green Skills Centre and how it supports sustainable action.
11:55	Adult Education in the Retrofit Sector	Rebecca Waterfield from South and City College Birmingham will discuss progressing adult education in the retrofit sector.
12:30	Lunch & Exhibition	A hot and cold lunch buffet is provided for all delegates, and a chance to meet our exhibitors
13:30	Discussion Panel	A plenary panel with Dr Spencer Pitfield OBE, Mike Blakeley, Graham Hasting-Evans, Wendy Morton MP and Jane Thomas exploring key workforce trends, challenges, and training opportunities in the energy efficiency sector.
14:45	Concluding Summary	EEA Chief Executive, Gary Braybrooke will say a few words in conclusion to summarise the days discussion.
15:10	Coffee & Exhibition	A final chance for delegates to meet with each other and the exhibitors.
15:30	Close	Doors Close

FLOOR PLAN

INVITED SPEAKERS
STAGE

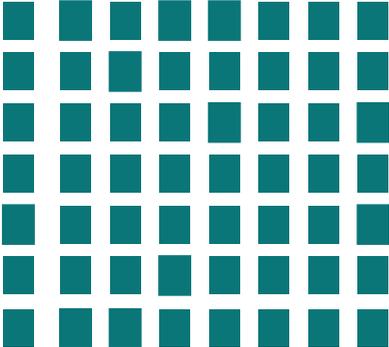
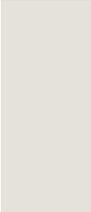


EXHIBITION





SKILLS AND TRAINING CONFERENCE & EXHIBITION 2025



CATERING AREA

LUNCH &
REFRESHMENTS

TEA / COFFEE



CONFERENCE
REGISTRATION

The Venue

Holiday Inn, Birmingham Airport

Coventry Road

Birmingham

B26 3QW

<https://www.holidayinn.com/hotels/gb/en/birmingham/bhmap/hoteldetail>



Holiday Inn Birmingham Airport is ideally situated just a couple of miles from Birmingham International Airport and close to major road links like the M42 and M6, making it easily accessible by car or public transport. If you're driving, the hotel offers plentiful on-site parking on a first-come, first-served basis, including EV charging points.

All onsite parking is plentiful and various charges apply.

NOTE FOR YOUR DIARY

The night before this event there will be an informal free networking event in the hotel bar from around 7pm if any members wish to join us.

If you are unable to attend this conference, the conference and exhibitions run all year round so keep a look out for dates.

